

## **COOKIE POLICY**

### **Introduction**

Our website uses cookies and other related technologies (for convenience all technologies are referred to as “cookies”). In the content below, we inform you about the use of cookies on our website.

### **What is a cookie?**

Cookies are pieces of data, normally stored in text files, that websites place on visitors' computers to store a range of information, usually specific to that visitor or rather the device they are using to view the site, like the browser or mobile phone. Cookies allow you to login on one page, then move around to other pages and stay logged in. They allow you to set preferences for the display of a page, and for these to be remembered the next time you return to it.

Cookies can also be used to watch the pages you visit between sites, which allows advertisers to build up a picture of your interests. Then when you land on a site that shows one of their adverts, they can tailor it to those interests. This is known as 'behavioural advertising'.

Almost all websites use cookies in some way or another, and every page you visit in those sites writes one or more cookies to your computer and receives them back from it. Cookies are incredibly useful, they allow modern websites to work the way people have come to expect, with every increasing level of personalisation and rich interactive functionality.

Cookies are categorised depending on what function they are set to perform:

### **Necessary cookies**

Some cookies ensure that certain parts of the website work properly and that you can access the service you require and that your user preferences remain known. By placing these cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, when you use an ecommerce site, the items remain in your shopping cart until you have paid. We may place these necessary cookies without your consent.

### **Analytical cookies**

Analytical cookies are used to assist us optimize the website experience for users. With these analytical cookies we get insights in the usage of our website. We must ask your permission to place analytical cookies.

### **Advertising cookies**

Advertising cookies enable personalised advertisements to be presented to you, and we (and third parties) gain insights into the campaign results. With these cookies you, as website visitor, are linked to a unique ID, so you do not see the same ad more than once for example. Because these cookies are marked as tracking cookies, we must ask your permission to place these.

### **Functional cookies**

Functional cookies allow websites to remember users' preferences, such as language, region, username etc. We need your consent to place these.

### **Social media buttons**

Buttons such as for Facebook and Instagram are sometimes used to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook and Instagram. These buttons work using pieces of code coming from Facebook and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalised advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymised as much as possible.

### **Consent**

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Accept all cookies", you consent to us using all cookies and plug-ins as described below in this cookie policy. You can reject all cookies or manage which cookies you wish to be set through our consent pop up. In addition, you can also understand how to manage the way your web browser handles cookies by using this link <https://cookiepedia.co.uk/how-to-manage-cookies>

### **Third parties**

We may make agreements with other companies that place cookies. However, we cannot guarantee that these third parties handle your personal data in a reliable or secure manner. Parties such as Google and YouTube are to be considered as independent data controllers within the meaning of the UK General Data Protection Regulation. We recommend that you read the privacy statements of these companies.

The cookies use on our website are:

<b>Cookie</b>	<b>Description</b>	<b>Duration</b>	<b>Type</b>	<b>3<sup>rd</sup> party share</b>
<b>_ga</b>	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors	13 months	Analytics	Google
<b>_score</b>	Used to track if a user revisits the audit.	6 months	Analytics	Scoreapp
<b>XSRF-TOKEN</b> <b>SA-XSRF-TOKEN</b>	The purpose of this token is to ensure that the requests are coming from the actual users of the site. This prevents an attacker from tricking a user's browser into making unwanted requests to a third-party website.	Session	Necessary	N/A
<b>Scoreapp session</b>	Maintains the user session	Session	Necessary	N/A